

International KamCha Competition 2016

(Australia Region)

國際金茶王大賽 港式奶茶

冠軍可獲來回香港機票及住宿 並代表澳洲參加在香港舉辦的國際金茶王總決賽

比賽目的:

- 推廣香港獨有的奶茶文化
- 推動香港旅遊業, 宣傳港式餐飲文化
- 提高從事有關行業人士的地位

參賽資格:

- 任何年滿十八歲人士均可參加
- 參賽者擁有相關沖泡港式奶茶經驗優先接納申請

報名費用: 澳幣 \$15元正

- 每位入圍人士均可獲得茶包樣品(5包)作沖奶茶練習及試驗用途
- 不獲接納之參賽申請者, 其已繳交之費用將全數退回
- 如參賽者臨時缺席比賽, 所繳費用將不獲發還

截止報名日期: 2016年7月11日(星期一)

澳洲區決賽日期: 2016年7月23日(星期六)

澳洲區決賽地點: 榮樂宴會豪華禮堂

報名辦法:

於截止報名日期前, 請將填妥之報名表格連同報名費用提交至以下地址, 并提取茶包樣辦品

Asian Multimedia澳洲訊報

Suite 9, 934 Whitehorse Road,

Box Hill VIC 3128

查詢: Ph: (03) 9898 5935 or (02) 9756 0088

Fax: (03) 9897 4888

Email: amm@asianmultimedia.com.au

marketing@rockman.com.au

Website: www.asian-multimedia.com.au

www.rockman.com.au

請註明"國際金茶王大賽2016"

備注:

不獲接納之參賽申請者, 其已繳交之費用將全數退回
如參賽者臨時缺席比賽, 所繳費用將不獲發還

比賽方式:

- 入圍人士將獲個別電話或電郵通知。
- 比賽會以淘汰形式舉行, 參賽者必須在限時內按指定完成製作港式奶茶, 逾時遞交的製作品恕不受理。
- 評判(3-5人)將品嚐參賽者製作完成之港式奶茶, 並根據奶茶之茶香, 茶色, 溫度, 厚度, 滑度, 茶味, 奶味, 茶奶味平衡, 回味, 整體喜愛程度, 給予分數。「冠」、「亞」及「季」軍分別為分數最高之分一, 二, 三名。
- 參賽者必須使用主辦機構提供的材料及器材進行比賽, 如參賽者使用其他物品, 將會被取消參賽資格。

獎項:

「冠軍」- 獎盃一個, 來回香港機票一張及住宿。並代表澳洲參加在香港舉辦《國際金茶王大賽2015 - 總決賽》競逐「國際金茶王」之殊榮。

「亞軍」- 獎盃一個及樂文禮品包一份價值\$150

「季軍」- 獎盃一個及樂文禮品包一份價值\$100

「其他參賽者」獎牌一個, 樂文禮品包一份價值\$50

比賽資料及報名表可在網頁下載: www.rockman.com.au



香港咖啡紅茶協會
Association of Coffee and Tea of Hong Kong



KAMPERY
金百加



樂文(澳洲)有限公司
ROCKMAN (AUSTRALIA) PTY.LTD.



HKTDC
香港貿易發展局

APPLICATION FORM 參賽表格

APPLICANT'S NAME (參賽者姓名): ENGLISH _____ 中文: _____

GENDER (性別) _____ DATE OF BIRTH (出生日期): _____

DRIVER LICENSE/PASSPORT NUMBER (駕駛執照或護照號碼) _____

PHONE NUMBER (聯絡電話): _____ EMAIL (電子郵箱) _____

ADDRESS (聯絡地): _____

Any experience related to Hong Kong Style Milk Tea brewing? YES _____ NO _____

IF YES, How many year(s) _____

有沒有任何相關泡港式奶茶經驗? 有 _____ 沒有 _____, 若有, 沖茶年資(年): _____

Terms and Conditions:

- Application form with fee must submit to organizer before the deadline.
- The organizer reserves the right to make use of contestants' photos in various areas, such as promotion in magazines, newspapers, websites and other promotion materials without the need to inform contestants or pay any fees for copyright.
- The organizer reserves the right to change the rules and regulations of the competition and the contestants shall have no right to object.
- The organizer reserves the right to disqualification of contestants in its sole and absolute discretion and the contestants shall have no right to object.
- Contestants who won the contest should follow the arrangements of all the promotions and public events organized by the Association of Coffee and Tea of Hong Kong. They must not hold any activities under the brand name "KamCha" without the consent of the organizer. All the activities related to "KamCha" competition must be arranged through ACT. For any contestants who violate the regulations, the organizer reserves the right to retrieve all prizes and materials given to such contestants.
- The organizer reserves the right to final decision under any circumstances in its sole and absolute discretion in case of any dispute.

比賽條款及細則:

- 主辦機構有權把參賽者之照片用於大會工作上, 包括刊登於報章雜誌、網頁、宣傳刊物, 以及日後有關活動及推廣等, 主辦機構無須事前知會參賽者或支付任何版權費用。
- 主辦機構有權更改比賽規則, 參賽者不得異議。
- 主辦機構有權取消參賽者之參賽資格, 參賽者不得異議。
- 是次比賽優勝者須依從香港咖啡紅茶協會之宣傳及公開活動, 並且不會自行接洽任何與金茶王有關之個人活動、宣傳, 所有事務之安排均須通過香港咖啡紅茶協會。若發生違反上述情況, 主辦機構有權褫奪優勝者之名銜及追討其所有獎金及獎品或因優勝而取得之物資。
- 如有任何爭議, 主辦機構將保留最終決定權。

Declaration:

I understand, and have read the above rules and regulations about the competition, and I will follow all the listed rules and regulations.

I certify that this application form filled out by the information given is true, correct and complete, any errors or omissions, I agree to bear the responsibility of the organizers not responsible for and qualify the right to deprive myself or any prizes.

聲明:

- 本人已經閱讀並明確理解是次比賽之條款及細則, 同時願意遵守所有列出的條款及細則。
- 本人保證本參加表格所填寫之資料皆屬真確、正確無誤及完整, 如有錯漏, 本人同意承擔有關責任, 主辦機構無須負責及有權褫奪本人參賽資格或任何獎項。

Signature(參賽者簽署): _____ Date(日期): _____

* The information you provided will be used for the purpose of competition application. Your personal data will be protected and will not be accessed by other parties. 閣下所填寫之資料只會作參賽申請之用途, 一切資料定當保密。

International KamCha Competition 2016

(Australia Region)

國際金茶王大賽 港式奶茶

Free Return Air Ticket & Accommodation provided to the Winner for the Final Competition in Hong Kong

Our Mission:

- Promote the unique culture of style milk tea.
- Promote tourism, food & beverage culture of .

Contestants Eligibility:

- Contestants have to be 18 years of age or over.
- Contestants should have knowledge or related experience in brewing Hong Kong style milk tea are preferable

Application Fee: \$15

- Each contestant is granted with 5 packs of tea samples for practice.
- Fees are refunded to the applicants who are declined.
- Fees are nonrefundable if the applicants are absent on the day of the competition.

Application deadline: 11 July 2016 (Monday)

Competition date: 23 July 2016 (Sat)

Competition Venue: Happy Reception

Final competition date in Hong Kong:

Application:

Please in person and submit your completed application form with fee and collect the tea sample before the application deadline at the following address:

Asian Multimedia
Suite 9, 934 Whitehorse Road,
Box Hill VIC 3128

Inquire

Ph: (03) 9898 5935 or (02) 9756 0088

Fax: (03) 9897 4888

Email: amm@asianmultimedia.com.au
marketing@rockman.com.au

Website: www.asian-multimedia.com.au
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Mechanism of Competition:

- Contestants who successfully be selected will be informed through e-mail or phone call. Each contestant is granted with 5 packs of tea samples for practice before the competition date.
- The competition will adopt a knockout format. Contestants must brew a cup of Hong Kong style milk tea in accordance with the rules and within the time given or they will be eliminated.
- A judge panel of 3-5 persons will taste the tea from each contestant and mark the score based on the aspects of Aroma, Color, Temperature, Body, Smoothness, Tea Flavor, Milk Taste, Balance, Aftertaste and Overall.
- The highest score will be the winner, follow by the first runner up and second runner up.
- Contestants are only allowed to use materials that are provided by the organizer of the competition or they will be disqualified if other material is used.

Prizes:

- 1st prize - Trophy + One Return Hong Kong Air Ticket and Accommodation in Hong Kong
- 2nd prize - Trophy + Rockman Gift bag with value of \$150
- 3rd prize - Trophy + Rockman Gift bag with value of \$100
- Other Contestants – Certificate of Appreciation , Rockman Gift bag with value of \$50



香港咖啡紅茶協會
Association of Coffee and Tea of Hong Kong



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